

## TSiBA FAST FACTS 2017

### What is the Tertiary School in Business Administration (TSiBA)

- TSiBA is a private, not-for-profit business school founded in 2004, registered and accredited with the Department of Higher Education & Training as a private higher education institution (No: 2007/HE08/001) & Services Seta (Accreditation No: 3919)
- TSiBA's mission is to be an innovative learning community that graduates entrepreneurial leaders who Ignite Opportunity and social change.
- TSiBA serves approximately 500 full-time students between an urban campus in Pinelands, Cape Town, and a rural campus, TSiBA Eden, in the remote town of Karatara, near Knysna.
- Students are previously disadvantaged South Africans who remain marginalised and, for academic and financial reasons, may be underprepared and/or otherwise be unable to access tertiary education.
- Students do not re-pay their tuition scholarships monetarily, but rather Pay it Forward by transferring the knowledge, skills & resources they gain at TSiBA back into their communities.
- TSiBA collaborates with corporates, foundations and individual funders who sponsor the operations and management of the institution.
- To fulfill the TSiBA mission, the focus is on producing one of three outcomes for its graduates: 1. Placement in further tertiary education 2. Placement in meaningful and aspirant employment 3. Own a local regional SME within 5 to 10 years of graduating.

### Four Academic Programmes

1. **Certificate in Practical Business Administration (CPBA)** is a one-year Further Education & Training (FET) course at NQF Level 4 accredited by the Services SETA, worth 140 credits, SAQA 61595. This course prepares students for the formal workplace and has a significant practical component.
2. **Higher Certificate in Business Administration (HCBA)** is a one-year Higher Education & Training (HET) accredited course NQF Level 5, worth 130 credits, SAQA 84186. The HCBA integrates development of the student's emotional quotient (EQ) through the practice of initiative, communication, responsibility, resilience, tenacity & integrity.

3. **Bachelor of Business Administration (BBA) in Entrepreneurial Leadership** is a three-year Higher Education & Training (HET) accredited qualification NQF Level 7, worth 369 credits, SAQA 61469. The qualification has been developed to address the industry need for employable graduates, leaders and entrepreneurs and produces graduates with a well-rounded Profile of Graduateness.
4. **Postgraduate Diploma in Small Enterprise Consulting (PG Dip SEC)** is TSiBA's first 'paid for' course designed to develop consultants to be effective coaches and mentors who can effectively support and guide small and start-up enterprises into larger, more sustainable businesses. PG Dip SEC is an 18-month block-release programme, Higher Education & Training (HET) accredited qualification NQF Level 8, worth 120 credits, SAQA 90822.

### Professional Offerings

Following the success and impact of the academic programmes, TSiBA offers commercial services that honour, leverage and support TSiBA's vision of Igniting Opportunity:

- TSiBA Education Solutions: offering TSiBA intellectual property in organisational skills assessment and development.
- TSiBA Career Centre: a registered recruitment enterprise sourcing business graduates and professionals across all levels and employment equity profiles.
- TSiBA Ignition Centre: a recognised 3rd party provider of Enterprise and Supplier Development services. TSiBA's Ignition Centres at its campuses in Cape Town and Eden have been supporting entrepreneurs since 2007.

### Quick Stats

- Awarded 4000+ annual tuition scholarships towards study of accredited TSiBA programmes.
- Consistently produces >50% throughput rate in the degree programme versus the national average of 18% for students in 3yr degree programmes in contact education
- 96% of TSiBA graduates are employed, pursuing postgraduate studies or entrepreneurs versus the national average of 32%.
- 100% of Bachelor in Business Administration (BBA) degree graduates who pursue postgraduate studies complete their qualifications successfully.
- 400+ small businesses and entrepreneurs assisted via TSiBA Ignition Centres.

## **Prestigious Awards**

1. 2016 – 2009: Student Awards: 3 Kofi Annan Fellows, 3 Allan Gray Orbis Fellows and 8 Mandela Rhodes Scholars in just 8 cohorts, all of whom have gone on postgraduate level study at eminent public universities around the world.
  2. 2016: Black Management Forum: Top Chapter award to TSiBA Education, Cape Town.
  3. 2016: The ECO-LOGIC Awards: *Energy Efficiency Award*. Certificate of Merit: TSiBA Education NPC, Eden Campus.
  4. 2016: TSiBA CEO Adri Marais: nominated as Finalist in the Businesswomen of the Year Awards & “2016 TOPCO National Business Awards” in the Woman’s category.
  5. 2015: Western Cape Premier’s Entrepreneurship Recognition Awards (PERA 2015): Best Social Enterprise Category – 3<sup>rd</sup> place for the TSiBA Career Centre.
  6. 2015: Winner of the inaugural 2015 *Eduweek Africa*: Award in the Higher Education category.
  7. 2015: Bronze Ministerial Youth Excellence Award: Youth in Rural and Farm Areas.
  8. 2014: Winner of the Mail & Guardian Drivers of Change Awards: “Investing in the Future Youth Development”. The ‘Youth Development’ category assessed projects nationwide that best demonstrated how NPO’s had contributed to the wellbeing of our society, and who go beyond the conventional in anti-poverty and development work.
  9. 2014: Winner of Eskom’s 2014 Eta Awards in the Community Category, focused on the theme of ‘Institutionalizing energy savings’.
  10. 2013: Impumelelo Gold Award for social innovation for being an exceptional model for rural tertiary education.
  11. 2012: Winner – Top Young Woman Entrepreneur: Awarded to Gia Whitehead, TSiBA Co-founder and Executive Director.
  12. 2012: SIFE SA Administrator of the Year: Student award.
  13. 2011: TSiBA Eden granted Wildlife and Environment Society of South Africa (WESSA) Green Flag Status.
  14. 2007 & 2006: Mail and Guardian “Top 100 Young People”: Awarded to Leigh Meinert Co-founder and Executive Director.
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